MIAOMIAO YANG

Boston, MA | yangmiaomiao020115@gmail.com
miaomiaoyang.netlify.app | github.com/Miaomiaomeowmeow | linkedin.com/in/miaomiao-yang-331901383

Product & UX designer and AI builder with an advertising and content background. I turn ideas into playful, working prototypes by directing AI coding agents, and I know what makes an audience care.

EDUCATION

Boston University, *Boston, MA* **Expected May 2027**
M.S. in Media Science, Marketing Communication Research (STEM) · Graduate Certificate in Data Analytics

Shanghai University of Finance and Economics, *Shanghai, China* **Sep 2020 – Jun 2024**
B.Econ. in Public Finance

- Honors: 3rd Place, KPMG Marketing Strategy Case Challenge; Champion, "Unstoppable Voice" Dubbing Contest; 3rd Prize, SUFE Academic English Forum; 1st Prize, National Contract Bridge Competition

EXPERIENCE

Enverse AI, *Content Marketing & AI Product Intern, Remote* **May 2026 – Present**

- Built Enverse Canvas (enverse.ai), the company's web platform for creating and managing on-brand content with AI
- Grew social post views up to 20× within one week with zero paid promotion, by running an end-to-end AI content pipeline: ChatGPT for concepts, copy and prompts; Pika for image-to-video; Canva for layout; Metricool for cross-platform publishing

Boston University, *Research Assistant, Boston, MA* **Sep – Dec 2025**

- Built a dataset of academic research output from scratch for a faculty project, then cleaned it and turned it into comparison tables and visualizations in Excel, working independently end to end

Nielsen Consulting, *Market Analyst Intern, Shanghai, China* **Aug – Nov 2024**

- Turned product-design research into marketing strategy recommendations, working with advertising, channel and event teams on an integrated marketing plan; co-authored a 120-page client report

BBDO, *Idea Analyst, Shanghai, China* **Jul – Sep 2023**

- Developed storytelling concepts and copy for 5 clients, including brand positioning for a fragrance brand; supported video shoots and brand events

Xiaohongshu (RED), *Operations Intern, Shanghai, China* **Sep 2022 – Mar 2023**

- Analyzed engagement data across 100,000+ posts, videos and livestreams to identify high-traffic formats, informing content promotion and traffic distribution
- Co-ran a livestream creator-recruitment campaign that onboarded 3,000+ new creators in one month

Bilibili, *Marketing Event Strategy Intern, Shanghai, China* **Sep – Dec 2020**

- Planned a short-video game promotion and brand extensions (voice-actor collaborations, logo, co-branded merchandise); the account reached 1.5M+ followers in three months, averaging 15 commercial deals per month

SELECTED AI BUILDS

2026. Designed and art-directed by me; built by directing Claude Code and Codex agents.

- **Multi-agent inspiration pipeline** (open source: github.com/Miaomiaomeowmeow/clawnveyor). Specialized Claude agents (collector, sorter, skill-builder) turn saved posts from 7 sources into 866 annotated notes and reusable agent skills, tracked in three visual dashboards: Clawnveyor for the idea-to-skill flow, Clawdfield for project status (github.com/Miaomiaomeowmeow/clawdfield) and Clawork for which skills each project uses (github.com/Miaomiaomeowmeow/clawork).
- **Clawkie** (open source: github.com/Miaomiaomeowmeow/clawkie). A desktop walkie-talkie that sits beside Claude Code: quick side chats on a cheap model with only the last few lines of context, memos per conversation, and an image bench.
- **Clawd Pet** (open source: github.com/Miaomiaomeowmeow/clawd-pet). A pixel Clawd that lives on the desktop and shows what your AI assistant is doing.
- **MiaoGotchi** (live: miaogotchi.netlify.app). A life-tracking web app built as a 3D toy town: each building is a feature (habits, to-dos, schedule, stories), modeled in Blender with a hand-drawn sticker look, plus AI-written stories generated from the user's real records.

SKILLS & INTERESTS

AI & prototyping: Claude Code, Codex, MCP integrations (Notion, Blender), three.js via AI agents, Blender (learning), prompt and persona design
Creative & content: ChatGPT, Pika, Canva, Metricool, Midjourney, copywriting, short-form video
Research & data: Excel, Python, Stata, survey and content analysis · **Languages:** Mandarin (native), English (fluent)
Interests: Waacking battler (invited to Nike street-dance brand events) · Voice actor & singer · Debater · Guqin